

# A BEAUTIFUL WORLD

ezine

ISSUE #1

BROUGHT TO YOU BY:  
**COVERGIRL**



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**COVERGIRL** and **TEEN VOGUE** are proud to introduce the very first issue of "A Beautiful World," written and illustrated by **TEEN VOGUE** readers who are making the world beautiful.

From Cambodia to Ghana, to sustainable fashion and inspiring poetry, these young women truly represent the meaning of inner and outer beauty.

Read these inspirational stories and be inspired, because standing up for what you believe in is nothing short of beautiful.

XO,

**TEEN VOGUE** and **COVERGIRL**



## Inspiration in Action

On behalf of the millions of loyal Clean Makeup users, COVERGIRL launched the campaign, **COVERGIRL Clean Makeup for Clean Water**. With COVERGIRL's help, 50 million liters of clean water will now be donated to children in need around the world.

Actress **Dania Ramirez**, the newest spokesmodel for **COVERGIRL** returned to her native Dominican Republic to help deliver a year's supply of clean drinking water to villages in need.

"I was thrilled to be back in my home country to help COVERGIRL deliver clean drinking water," she says. "I know first-hand that a shortage of safe drinking water can be a matter of life or death. When I was growing up, at times we had to boil our water before drinking it so we didn't get sick. That's why I'm so proud to be part of the COVERGIRL Clean Makeup for Clean Water Campaign.

I love that COVERGIRL Clean Makeup is sensitive to your needs and to the needs of the world."



DANIA RAMIREZ, THE FACE OF COVERGIRL CLEAN MAKEUP'S NEW SENSITIVE SKIN FORMULA

## ARE YOU A GOOD INFLUENCE? WIN A TRIP TO AFRICA!

Submit a short video of how you give back to make the world a better place for a chance to win a trip to Africa as part of the next Clean Makeup for Clean Water mission! For every entry received, COVERGIRL will provide one week's worth of clean drinking water to a child in need.

Click here or visit [www.covergirl.com/cleanforclean](http://www.covergirl.com/cleanforclean) to enter and learn more about the COVERGIRL Clean Makeup for Clean Water Campaign.

For more information, please visit [www.teenvoguepromo.com/covergirl](http://www.teenvoguepromo.com/covergirl)



# JESSIKA MOTIVATOR



My most recent charity work includes working and interning with a local organization called Candle Lighters, a non profit organization for children with cancer. I recently just committed to a 100 mile charity bike race where all proceeds raised will go to Candle Lighters. I am also a camp counselor every summer for Candle Lighters. Over 500 kids in the valley with cancer attend. Here I am privileged to touch the lives of these children who are given the opportunity to make friends with kids, play, be mentored and listen to each other stories, and share a great week together where cancer is just a five letter word, not who they are.

I have grown so much in the last couple of years. I have learned that it does not matter how much money you have, what you look like, what kind of car you drive, or what size you are.

**I AM BEAUTIFUL!** My inner beauty shines on the outside. It is what you do with your life that makes you beautiful. People are not going to care what I looked like, or even remember what I looked like. What they are going to remember is how I made them feel, how I helped them, and how I cared!

The women and children that I have come across make me smile as I write this because I believe they are the true cover girls. I write this for them because I do not see myself as the typical cover girl. The relationships I have forged with these amazing people have made me realized that beauty comes from within and that a helping hand should extend across continents. If you look closer you can touch someone who needs your help.



# COVERGIRL<sup>®</sup>

DANIA RAMIREZ

COVERGIRL Dania Ramirez on the Clean Makeup for Clean Water mission to the Dominican Republic.

## help clean make the world more beautiful.

Clean makeup is on a mission to bring clean drinking water to kids. And we want you to join us! Share your video stating how you help make the world more beautiful – and you could win a photoshoot and a trip with one of our cover girls on our next Clean Makeup for Clean Water mission. With every entry, COVERGIRL donates one week's worth of clean water to a child in need. It's a win for your skin, and for beautiful kids like these. Clean for Clean contest details at [covergirl.com](http://covergirl.com). easy breezy beautiful COVERGIRL





# SYDNEY

## SOCIAL ACTIVIST

“Driven by racially motivated hate incidents at my school as well as other local hate crimes, I took up The Project in October 2009. It is a non-profit advocacy campaign completely directed at getting out a single message:

“Eliminate Hate, Embrace Diversity.”

Originally, The EliminateHATE Project was just at my high school, but soon the message spread, and I was encouraged to bring it nationally. So, we shot a 2010 photo campaign, began creating our website, started selling EliminateHATE merchandise, and launched a Facebook page. **Our photo campaign makes a bold statement by featuring black tape over our mouths—our way of getting across the seriousness of our message.**

Visit the national EliminateHATE Project on Facebook.



COVERGIRL ESSENTIALS



NEW COVERGIRL LASHBLAST LENGTH MASCARA in very black

“Diversity makes our world a more interesting place. It allows us to be ourselves. So why not embrace it?”



Lash inserts used prior to application to add fullness but not length.

**what are extremely long, no-flake lashes wearing this season? nylon!**

**new lashblast length mascara with nylon**

It's the latest look in lashes. With our longest brush yet, lashes look up to 80% longer.\* The new Elasta-Nylon formula flexes without flaking, so lashes hold their stunning length all day.

Drew Barrymore is wearing Lashblast Length in Very Black. \*on average vs. bare lashes.

easy breezy beautiful COVERGIRL



# WHITNEY PHILOSOPHER POET

I spent much of my childhood trying to follow in my parents' footsteps. One important lesson they have taught me that I hold dear:

*"Tell me and I'll forget; show me and I may remember; involve me and I'll understand."*

Constantly repeating this Chinese proverb over and over, my parents raised me to live by this important teaching.

As a child, I spent time flying from country to country with my family, exploring the world with my own eyes. These trips were what we called

"family quality time." Every time we were on a trip, my parents would remind my brother and me that the reason we travel was not for vacation, but was for us to be able to see and experience different cultures. They wanted us not to only know what came from the textbook, but what was actually there. These trips with the family were meant to be educational experiences. Soon eagerness to learn more about these new places came natural to us. The close connection that was built with these cultures developed a need within me to become involved.

In August of 2009, I set sail on my daring adventure to volunteer in Ghana. It was my curiosity

“ I look forward to become an individual that is shaped by the constant mixture of different cultures and influence. ”

that was instilled in me by my parents and all our trips, that led me to do research on the extreme lack of opportunities for the people of Ghana. From my research, I knew that there was a need for a great deal of help. But all the knowledge in the world wasn't enough,

*I needed to experience the situation for myself in order to understand how to help, needed to see it first-hand.*

During my trip to Ghana with Projects Abroad, I spent my time caring for the children of Adom Daycare Center and Trinity Orphanage. I put all my energy and enthusiasm into helping these children – whether it was feeding them, teaching them the alphabet, building their schools, or even changing their clothes. My stay in Ghana offered me a unique chance that I would never have experienced from just a textbook.

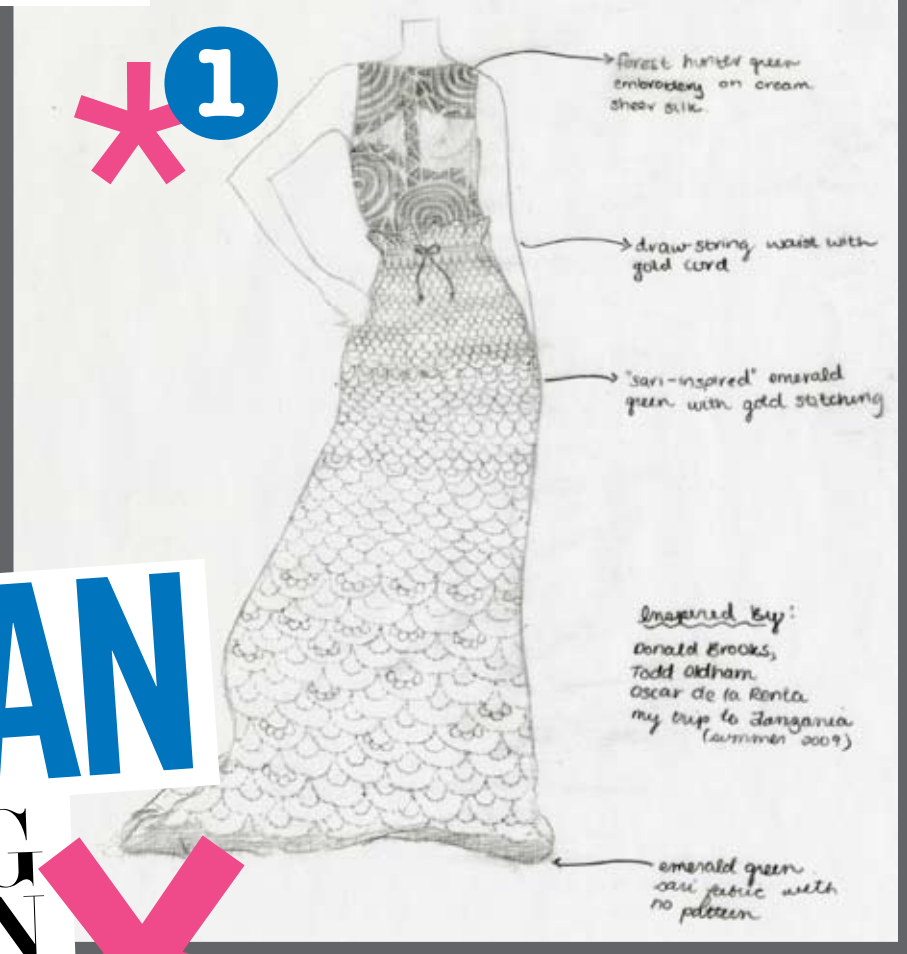
My experience in Ghana and the belief in the Chinese proverb that my parents taught me, is what encourages me to join the Peace Corps one day.



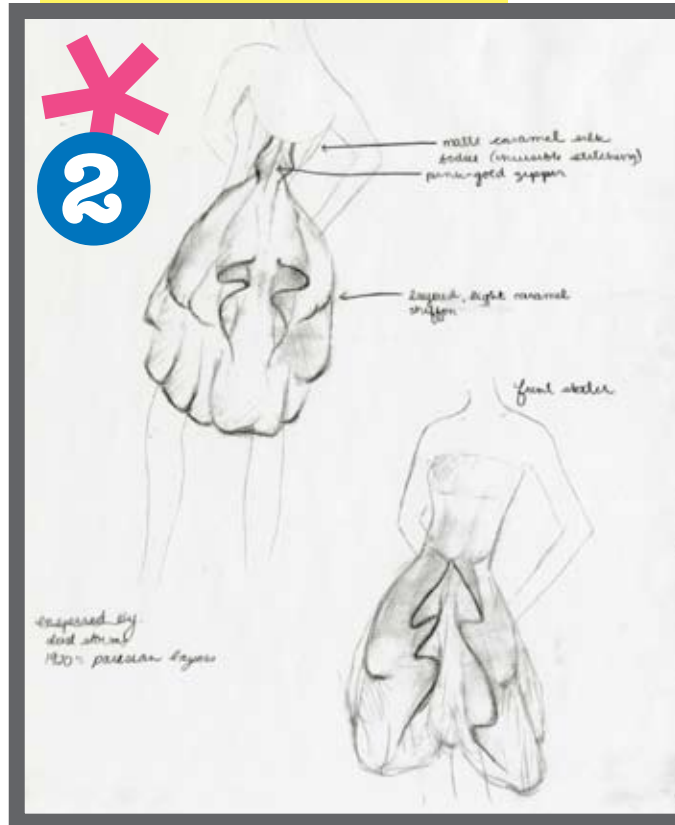
COVERGIRL ESSENTIALS

SHINEBLAST LIPGLOSS in Dazzle. SMOKY SHADOW BLAST in Purple Plume.

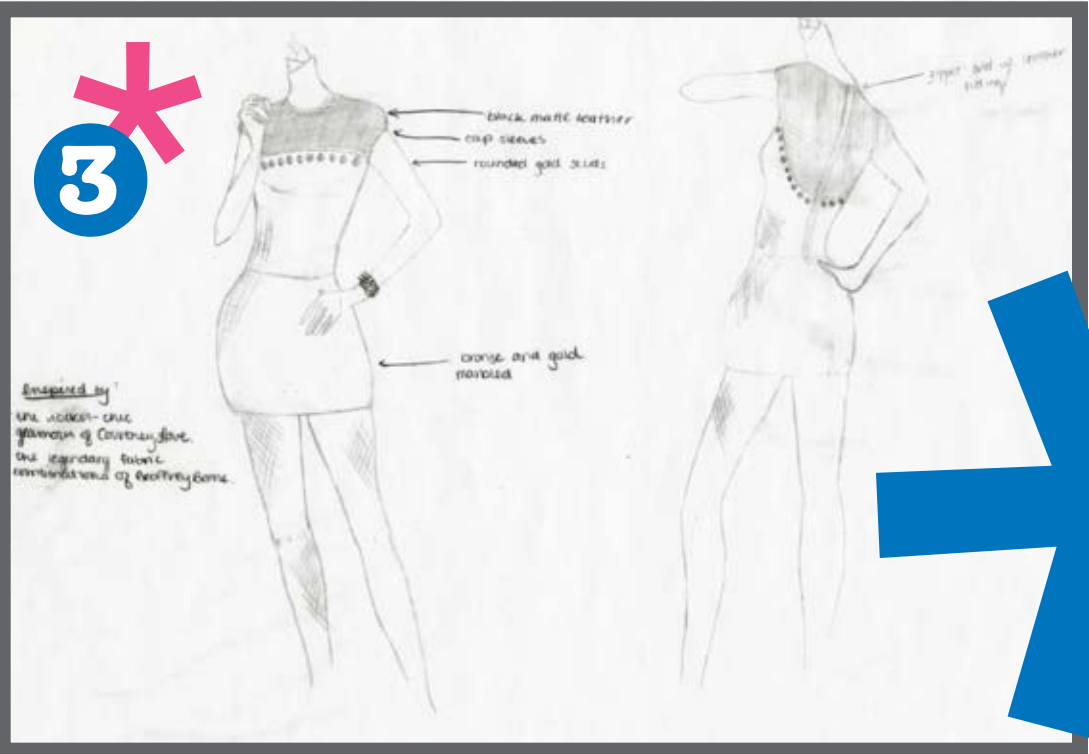




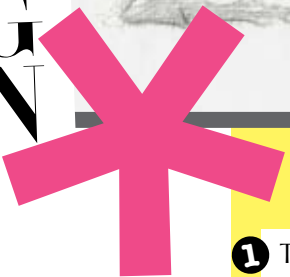
2 This piece is a classic draped dress, inspired by the pre-1920s layering of fabrics. For this dress I chose to go with a more subtle caramel color because I thought it would look elegant yet at the same time really capture the era I was going for. I also chose to have an exposed zipper, something that seems to be a trend in a lot of my designs. It adds a little bit of "edge," which is a bit of my personality shining through.



3 My third look is more rocker-chic than most of my designs; however, the bronze/gold marbled body of the dress gives it a little bit of elegance, which balances out the leather top and back. I added another exposed gold zipper, which, although it is still a mini-dress, added to the classic cocktail dress shape that I had originally started with. The skirt of the dress is also quite structured. I designed this piece shortly after Alexander McQueen passed, so I like to think that he played a part in inspiring the wild side of this dress.



# MEGAN LASTING FASHION



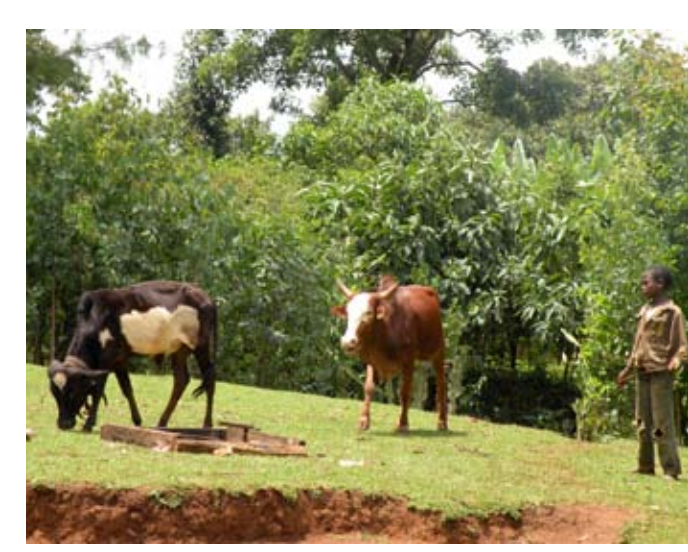
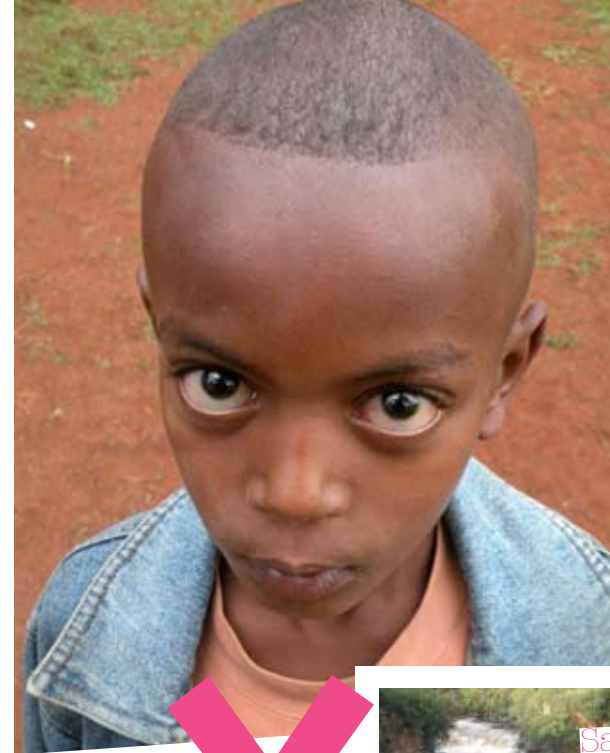
“My designs reflect the lasting effects of culture throughout time. Evidently, I don't design according to a certain style. Instead, I design by what I am feeling—and the inspiration I get from colors, patterns or textures that I see.”

1 This is my favorite design out of my entire collection. Its somewhat busy design was inspired by this season's Ikat pattern, which I saw in the clothing of the Masai villages during my trip to Tanzania last summer. Lately, I have been really into different shades of green and gold, as well as a sari, which of one of my friend's mothers brought back from India a few years ago. I have always been captivated by the fluidity of a sari, and the fact that a piece of clothing has the power to reflect an entire culture. Designer-wise, this piece draws its inspiration from such greats as Donald Brooks, Todd Oldham, and Oscar de la Renta.





“ A photo of my brother and sister with their birth dad who put them up for adoption after their mother died. ”



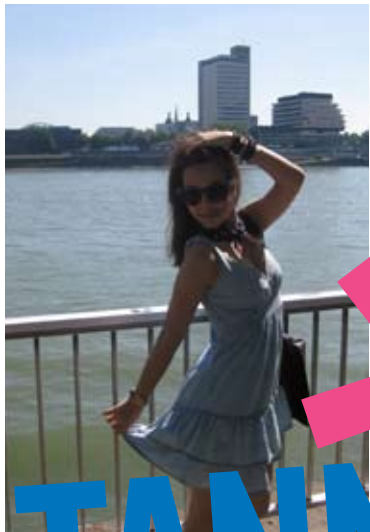
# PICTURE THIS \*

## PHOTOS BY SAMMY N

I am beautiful because of my work in a small village in Ethiopia. When I was 12, my parents adopted two kids from a small town in Aleta Wondo, Ethiopia: Batri and Eyasue. Their Godmother started an organization called Common River to help their village prosper and become self-sufficient. This summer, I traveled to my sibling's small town. Here, I was exposed to a wonderful community, which I documented by taking more than a thousand photos.



# ARTS AND CRAFTS



# TANNY

“I drew a series of angels that are named ‘archangels of hope.’ In the future, I plan to print them out on shirts to help raise money for foundations.

*This drawing was made with the intention to raise money for the Special Olympics. The sole of her shoes, wrist cuffs, and neckline are made of gold, representing the chance of winning gold medals. Her arm bands and chest armour of platinum symbolize the courage needed to compete.*



*She is the Haiti Archangel of Hope. Her mission is to help restore happiness, help restore the hope, in a place that desperately needs it.*

*Inspiration: the breast cancer foundation.*



“

I’ve learned to stand by what I believe in and to follow my heart, as well as to remember that each person has their own way of thinking and following their heart. I respect this and embrace life with an open mind.

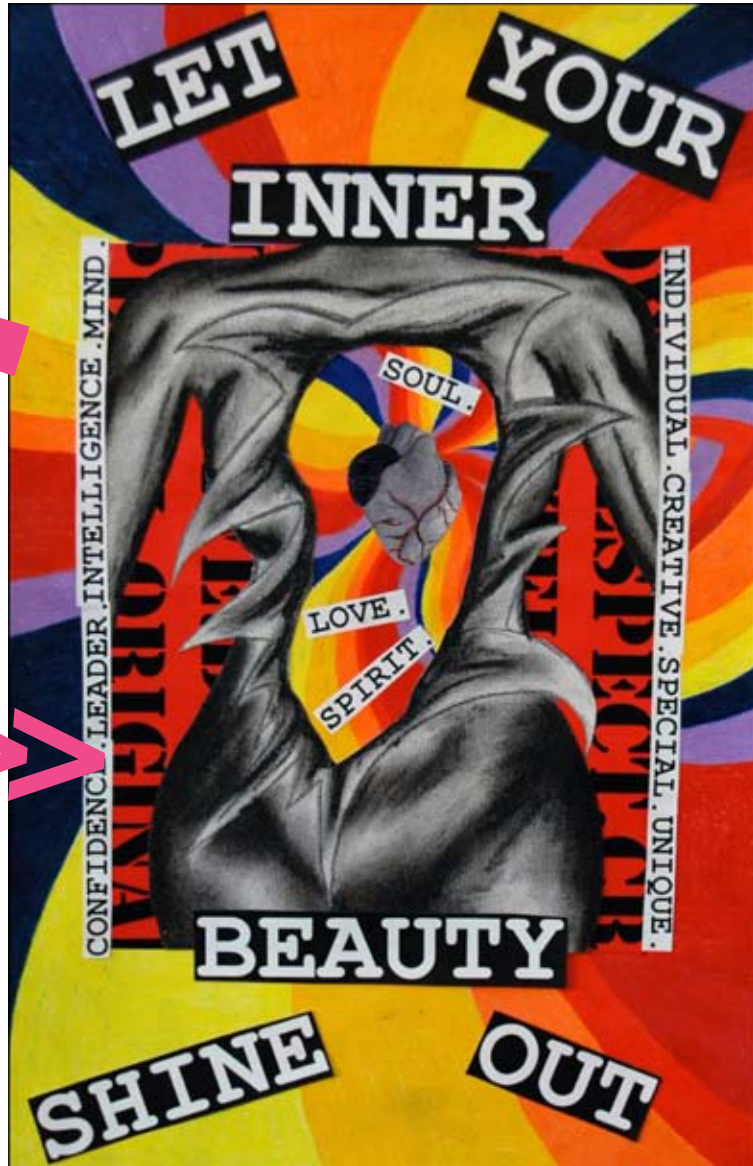
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# MARIA

In this collage, vibrant colors symbolize inner beauty while the body is kept black and white to show that the body is a vessel—a vessel that embodies the soul, spirit, and heart of a person rather than a just structure. I continued the colors out into the surrounding border of the body to show how inner beauty should not be bottled up inside but, better yet, expressed outwardly. The words bordering the body all relate to what I believe inner beauty leads to: being a leader, having confidence and sparking creativity.



Maria's Fashion Illustrations



**the colorful smoky eye made easy—like having a makeup artist at your fingertips!**

**new smoky shadowblast**

It's a smoky eye tool + makeup artist all in one brilliant shadow stick! Six shade duos with specially shaped ends let you create the colorful smoky eye in just two easy steps. Talk about a smoke of genius!

Drew Barrymore is wearing Smoky ShadowBlast in Purple Plume. easy breezy beautiful COVERGIRL

MATCH YOUR DEPARTMENT STORE SHADE FOR LESS @COVERGIRL.COM





# MEREDITH \* SCHOLAR



My favorite quote is Ghandi's 'you must be the change you wish to see in this world.' Instead of deriving satisfaction and self-worth based on material things or popularity, I focus my efforts on what I can do to help others who are less fortunate than myself.



My first semester at Harvard was a whirlwind of late nights and early mornings at the library. So my winter break doing volunteer work in Nicaragua and Honduras provided the much-needed escape from my hectic college life. I was able to recharge and reassess who I was and where I was going.

I started winter break in Nicaragua for two weeks of volunteer work with other college students through Friends of Students for 60,000, an organization that oversees continuing community development projects in small villages in the country.

We helped launch the "Tengo Un Sueño" program, providing classroom and community support to a class of first graders. We guided them through the construction of a vegetable garden, taught the kids the importance of each vegetable, and gave the parents and children instructions on how to take care of and maintain the garden. I even wrote a song in Spanish on the guitar about the vegetable garden for the kids to sing.

In addition, we also gave oral hygiene lessons (some kids weren't familiar with the toothbrushes we provided and initially

used them to comb their hair), painted school murals, and played countless rounds of 'pata, pata, GANZA!' ('duck, duck, GOOSE!'). It was an amazing experience.

After Nicaragua, my roommate from college and I visited the orphanage I had taught at the previous summer in the city of La Ceiba, Honduras. Seeing the same 22 faces that I lived with the June before reminded me of my strong bond with these kids, despite the passage of time. The important things—the songs we danced to ("Te Amo" by Makano), the expressions I taught them (OMG or "¡Aye Dios mio!"), and the books we read together—were remembered and cherished.

Returning to Harvard after a month of living "la vida sencilla"—the simple life—was weird, but in a good way. New friends, new experiences, and a new tan—it was refreshing to come back to school with an enriched perspective. This semester, I want to carry on "la vida sencilla," by really getting to know people, taking time to appreciate where I am and whom I am with. While I hope that my time in Nicaragua and Honduras made an enduring impact on the kids I worked with, truth be told, they did more for me than I did for them.





Chelsea B.



# CHELSEA \* PHOTO-PHENOM

"Growing up in such a privileged city as Los Angeles leaves most people unaware of the world around them. People choose to live in a bubble and ignore the tragedies throughout the world. In Los Angeles, clean water, hygiene products and basic medicine are all things people take for granted. Most places outside the United States don't have these "commodities." I decided to travel to Cambodia so I could do what I could to improve the lives of others.

Being in Cambodia was an eye-opening experience. I come from a place where I knew water and medicine would always be available to me. The people of Cambodia live a life where access to one of these resources is more than most. The "middle class" live in shacks along rivers. After seeing these conditions first-hand, I knew that everyone else needed to realize this too. This is where my passions came into play. Through my photographs, **I have been able to show the people around me how blessed we are.** I would like nothing more than for people to understand that our lives can have so much more depth and meaning."

# COVERGIRL®

DREW BARRYMORE



### lips sculpted and defined with a blast of shimmer behind the shine

**new shineblast with 4X more noticeable shine!**

Introducing **shineblast** - new lip sculpting gloss. Get light-reflecting shimmer, layered under a high gloss finish. Plus, a new makeup artist-inspired applicator, the ShineSculpt™, hugs the curves of your lips. Get shimmer behind the shine. With shineblast.

**Take beautiful back: Match your department store shade for less @ covergirl.com**

Drew Barrymore is wearing ShineBlast in Fire. easy breezy beautiful COVERGIRL. \*vs. bare lips